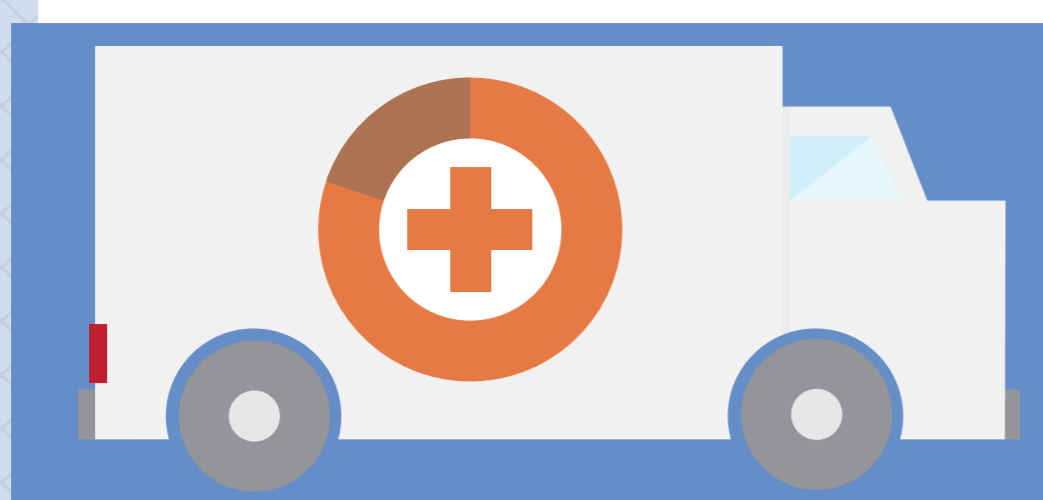


AMERICA'S BEST HOSPITALS

Everyone wants the best, especially when it comes to healthcare.

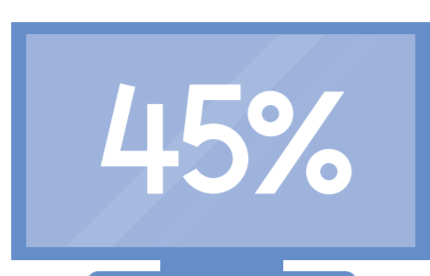


81% of Americans, in an actual emergency, would ask an ambulance driver to take them to the hospital with better quality of care, even if it was farther away

86% would be more likely to choose (or not choose) a hospital if they knew ahead of time their risk of dying for a given procedure or treatment

85% of Americans would select a surgeon they do not know at a hospital with excellent quality outcomes rather than a surgeon they do know and trust at a hospital with poor quality outcomes

DO AMERICANS KNOW WHERE TO ACCESS INFORMATION ON QUALITY CARE?



45% of consumers don't know there is data available on the chance of dying at a hospital

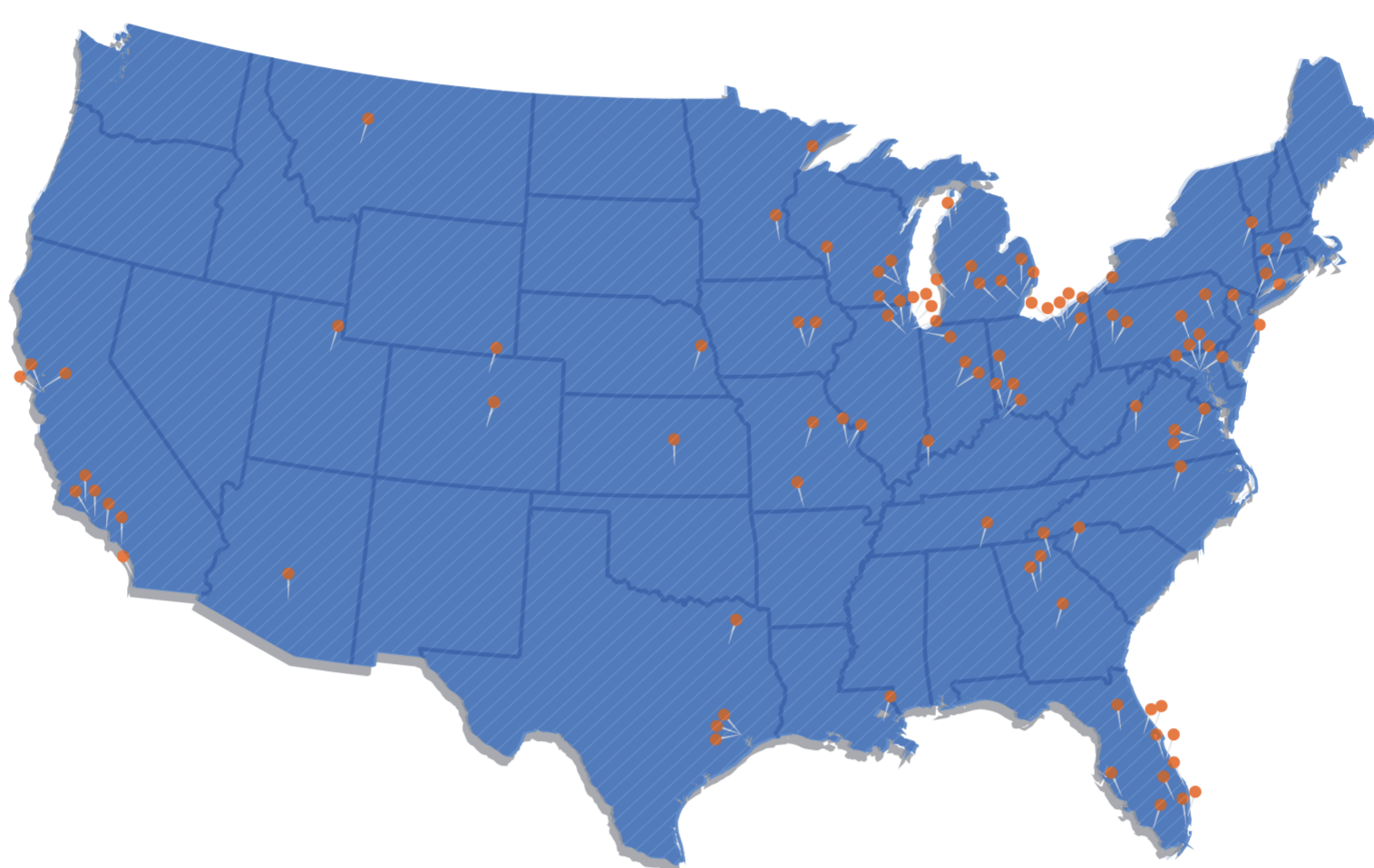
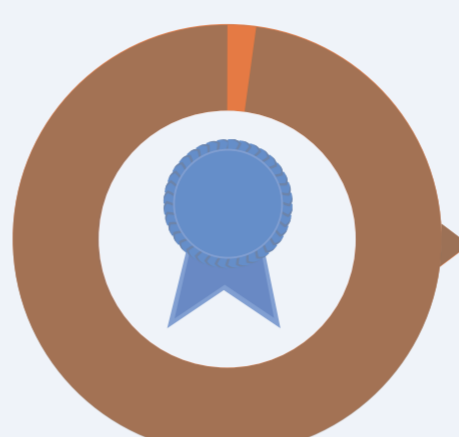
HEALTHGRADES IS HERE TO HELP

HEALTHGRADES AMERICA'S 100 BEST HOSPITALS

America's 100 Best Hospitals are the top

2%

of hospitals in the nation for exhibiting clinical excellence for at least four consecutive years



“By selecting among these hospitals, consumers can expect a commitment to exceptional quality and clinical care that is amongst the best in the nation.”

Evan Marks
EVP Informatics and Strategy
Healthgrades

Represents one of the top 100 hospitals, to view the full list, go to: www.Healthgrades.com/Quality



165,636 lives saved from 2009-2011 if all other hospitals performed at level of 100 Best (MedPAR data)



95%

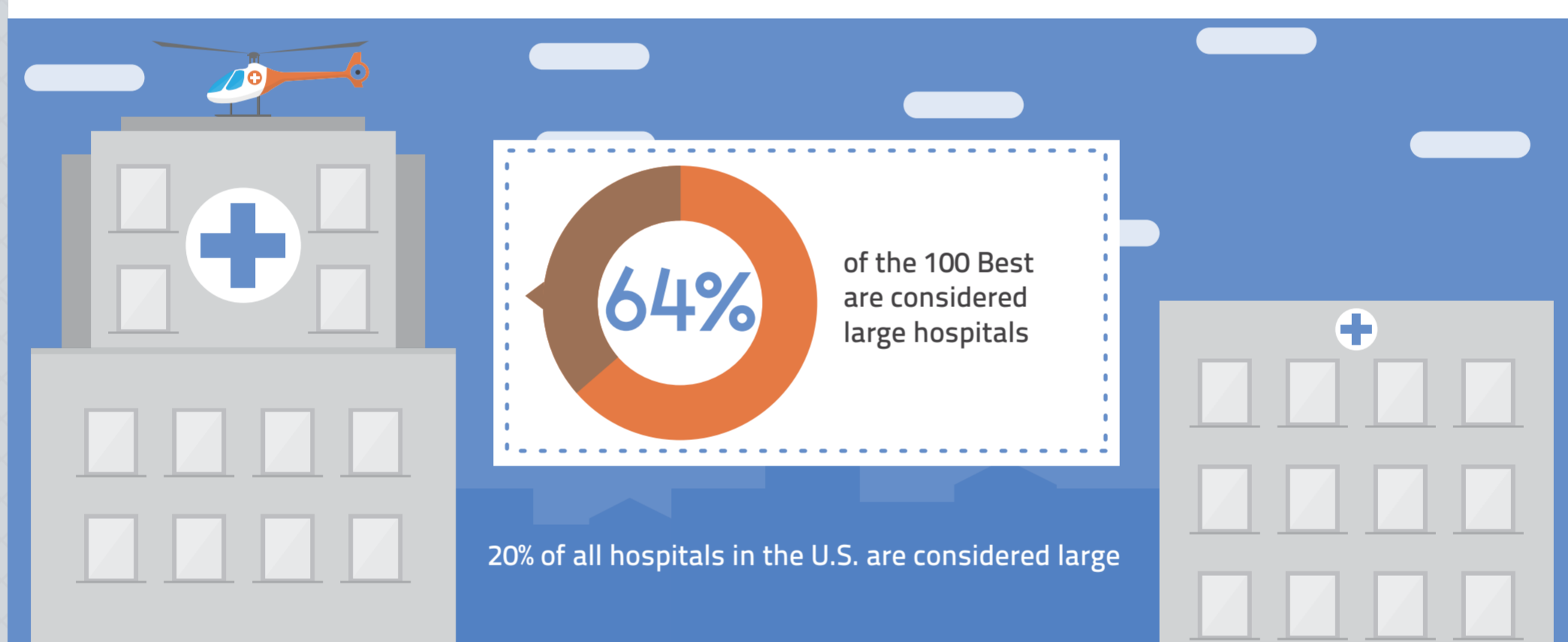
of America's Best Hospital award winners are non-profit hospitals while 84% of all hospitals in the U.S. are non-profit



41%

of America's Best Hospitals are teaching hospitals

24% of all hospitals in the U.S. are teaching hospitals



AMERICA'S TOP CITIES FOR HOSPITAL CARE

Healthgrades identified the top cities in hospital care by comparing the overall average risk-adjusted in-hospital mortality rates in all U.S. cities (Core Base Statistical Areas) across 16 mortality-based conditions and procedures, using data from 2005-2011.

Top Cities and Mortality Rate:

Dayton, OH	4.68%
Phoenix-Mesa-Glendale, AZ	4.70%
Milwaukee-Waukesha-West Allis, WI	4.84%
Cincinnati-Middletown, OH-KY-IN	4.89%
Deltona-Daytona Beach-Ormond Beach, FL	5.13%
Houston-Sugar Land-Baytown, TX	5.25%
Cleveland-Elyria-Mentor, OH	5.28%
Minneapolis-St. Paul-Bloomington, MN-WI	5.28%
Salt Lake City, UT	5.30%
Indianapolis-Carmel, IN	5.33%
Detroit-Warren-Livonia, MI	5.34%
Rochester, MN	5.36%
Wichita, KS	5.41%
McAllen-Edinburg-Mission, TX	5.43%
Lincoln, NE	5.44%
Akron, OH	5.44%
Denver-Aurora-Broomfield, CO	5.45%
Chicago-Joliet-Naperville, IL-IN-WI	5.45%
Allentown-Bethlehem-Easton, PA-NJ	5.47%
Brownsville-Harlingen, TX	5.51%



“Consumers living in one of the Healthgrades top cities can be confident that with the right research, they can access the highest level care in the nation.”

- Archelle Georgiou, MD

KNOW BEFORE YOU GO

Healthgrades.com is the leading online resource to



Compare specific hospitals and physicians



Learn about important quality measures and what they mean



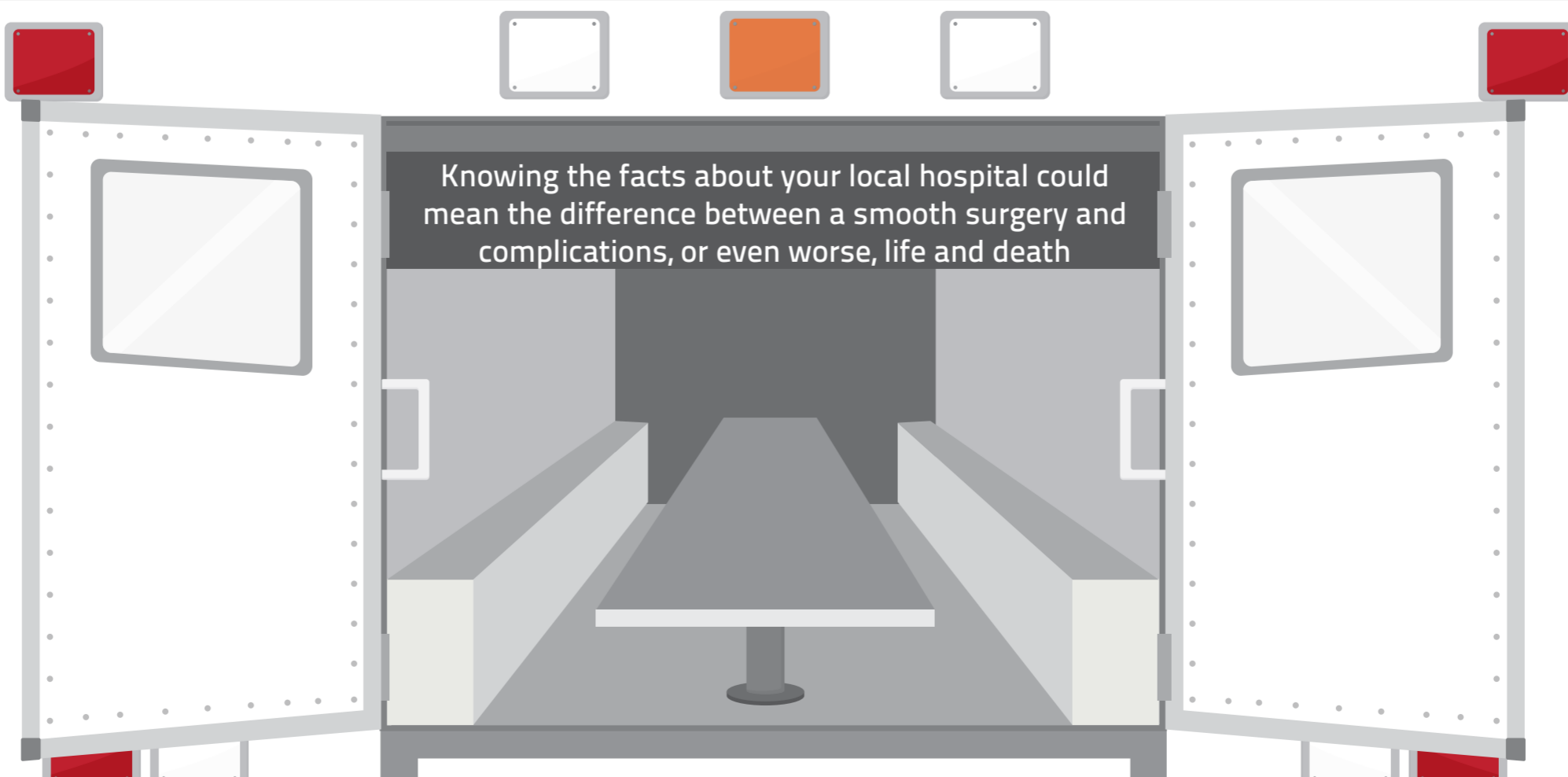
Collect information about hospital performance on specific conditions and procedures



Research and review healthcare quality information



Use quality information to make an informed decision



Compare and find high-quality physicians in your area at Healthgrades.com

SOURCES

Healthgrades 2013 American Hospital Quality Outcomes: Report to the Nation: October 2012.
Harris Interactive. Consumer Research: America's Readiness to Choose a Doctor or Hospital.
Harris Interactive. Consumer Research: January 2013 Omnibus Survey
Prepared by Harris Interactive for Healthgrades, October 2012.



This infographic from Healthgrades is for informational purposes only and is not meant to replace the guidance of a qualified medical professional.
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